



Contact: Alex Patton  
Cell Phone: 352-682-9082  
Email: alex.patton@ozeanconsulting.com

## Ozean wins Pollie, the Oscar of Political Advertising.

GAINESVILLE, FL – **FOR IMMEDIATE RELEASE** – On Friday, March 11, 2011 Ozean Consulting was awarded a 2011 Pollie award by the American Association of Political Consultants. The AAPC Pollie Awards recognize the best of the best in political communications for 2010.

The Pollie Awards are awarded annually to recognize excellence in political advertising, and they are billed by Esquire Magazine as the "Oscars of Political Consulting."

"Personally, I have never been a big awards person, but the fact that Ozean is competitive with political consultants from Washington and around the nation, makes this one special," said Alex Patton, owner of Ozean.

The award was announced at the 20<sup>th</sup> Annual Pollie Awards & Conference held March 9-11 at the Fairmont Hotel in Washington, DC.

The Pollie was awarded for a radio commercial produced in conjunction with Push Button Productions of Orlando, FL for the Alachua County Republican Executive Committee for the annual Black Tie and Blue Jeans Dinner, entitled "Zombie Black Tie and Blue Jeans".

"What allowed this to be successful is a client willing to take risks and push the envelope a little bit, we thank the ACREC," commented Alex Patton. "While I am proud of the award, the highlight of the event was meeting University of Florida graduate and Washington consultant Charlie Black – THAT guy is a legend," concluded Alex Patton.

**About Ozean Consulting** ([www.ozeanconsulting.com](http://www.ozeanconsulting.com)) – Ozean Consulting is a political consulting firm specializing general political consulting & media for Republican candidates and conservative Issues.

**About the American Association of Political Consultants** ([www.theaapc.org/](http://www.theaapc.org/)) - Association membership consists of political consultants, media consultants, pollsters, campaign managers, corporate public affairs officers, professors, fund-raisers, lobbyists, congressional staffers and vendors and is open to everyone associated with politics from the local level to the White House.

**To Listen to the Award Winning Ad:**

[http://www.ozeanconsulting.com/blog/wp-content/uploads/2010/09/Black\\_Tie\\_Movie\\_Blockbuster\\_V41.mp3](http://www.ozeanconsulting.com/blog/wp-content/uploads/2010/09/Black_Tie_Movie_Blockbuster_V41.mp3) ###